

2020 CSWM Education and Outreach Report

Comox Strathcona Waste Management
Board Meeting
March 12, 2020

Changing Behaviours



Supporting Curriculum in the Classroom and Community



- Curriculum Educator
- Community Events Educator
- Garden Education Centre Educator



Legend

- CSWM Service Area
- Schools Visited
- Community Educator Events
- Services Coordinator Events

Projects Budgeted for 2020

- Regional Organics
- Single-Use Plastics
- Depot Closure
- Website Support
- Working with AVICC



Next Steps



- Issues Management and General Advertising Budget for 2020
- Review of education and outreach programs
 - Identify gaps
 - Examine effectiveness of initiatives